

## HOTEL UNIVERSAL

Daily Market Segment Analysis for 12/01/20 through 12/07/20

Printed 4/30/21 10:50

DATE	COR	JOE	MKT	RES	WAL	WEB	WED	REVENUE	ADR	UNITS
12/01 Tue	36	0	0	1,087	70	0	0	1,193.64	59.68	20
12/02 Wed	36	0	0	892	62	0	0	990.32	55.02	18
12/03 Thu	0	0	0	929	62	0	0	991.32	58.31	17
12/04 Fri	165	0	0	885	62	0	0	1,112.32	61.80	18
12/05 Sat	0	0	0	918	132	0	0	1,050.52	65.66	16
12/06 Sun	36	0	0	370	0	0	0	406.66	50.83	8
12/07 Mon	178	0	0	768	0	0	0	946.66	55.69	17

CODE	NIGHTS	%	OCCUPANCY	VISITS	REVENUE	%	ADR
COR	8	7.0%	1.7%		451	6.7%	56.38
JOE	0	.0%	.0%		0	.0%	.00
MKT	0	.0%	.0%		0	.0%	.00
RES	95	83.3%	20.6%		5,852	87.5%	61.60
WAL	11	9.6%	2.4%		388	5.8%	35.27
WEB	0	.0%	.0%		0	.0%	.00
WED	0	.0%	.0%		0	.0%	.00
<b>TOTALS</b>	<b>114</b>	<b>100.0%</b>	<b>24.7%</b>		<b>6,691</b>	<b>100.0%</b>	<b>58.70</b>